



INTERNATIONAL LAW ASSOCIATION

AMERICAN BRANCH
EST. 1922

International Law Weekend 2022

October 20-22, 2022

Sponsorship Tiers

Diamond (\$5,000+)

- All members of your organization attend ILW for free
- Opportunity to sponsor an event in the conference program
- One-page color advertisement in the conference program
- Sponsor name and logo on event landing webpage and on ILW sponsorship webpage
- Special recognition in the conference program as a Diamond Level Sponsor
- Inclusion of Sponsor name and logo on the sponsor page in the conference program, conference flyer, and other digital and print marketing materials

Platinum (\$3,250)

- Eight conference registrations
- Opportunity to sponsor an event in the conference program
- Half-page color advertisement in the conference program
- Sponsor name and logo on event landing webpage and on ILW sponsorship webpage
- Inclusion of Sponsor name and logo on the sponsor page in the conference program

Gold (\$1,500)

- Four conference registrations
- Quarter-page color advertisement in the conference program
- Sponsor name/logo on ILW sponsorship webpage
- Inclusion of Sponsor name and logo on the sponsor page in the conference program

Silver (\$500)

- Two free conference registrations
- Sponsor name/logo on ILW sponsorship webpage
- Inclusion of Sponsor name on the sponsor page in the conference program

For questions about ILW sponsorship, please email ilw@ila-americanbranch.org.

Benefits by Sponsorship Level:

	Diamond	Platinum	Gold	Silver
Opportunity to sponsor an event in the conference program*	Yes	Yes	No	No
Opportunity to sponsor conference swag**	Yes	Yes	Yes	Yes
Complimentary Event registrations	Unlimited	8	4	2
Advertisement in program	Full page	Half page	Quarter page	No
Name on digital marketing materials	Yes	No	No	No
Name on Sponsorship page of program	Yes	Yes	Yes	Yes
Logo on sponsorship page of program	Yes	Yes	Yes	No
Special Recognition in the print program	Yes	No	No	No
Name & logo on sponsorship webpage	Yes	Yes	Yes	Yes
Name & logo on main ILW webpage	Yes	Yes	No	No
Opportunity to display print marketing materials during conference	Yes	Yes	No	No

* The American Branch is pleased to offer our highest-level financial supporters the opportunity to sponsor and put their name on select events within the International Law Weekend program. Possible sponsorship opportunities include: the Thursday Night Reception; Friday Keynote Address; Saturday Career Session; various networking sessions; and coffee breaks. The cost of these sponsorships vary and are available to our Diamond and Platinum level donors to “top up” their sponsorship. If you are interested in this opportunity, please contact ILW Administrative Coordinator Madaline George at ILW@americanbranch.org.

** If your organization is interested in sponsoring conference swag (such as tote bags or masks), please contact ILW Administrative Coordinator Madaline George at ILW@americanbranch.org. This is an opportunity open to all conference sponsors.